



For Immediate Release:

Contact: Rachel Calderon

470.208.7415

Rachel@drnildaperez.com

DR. NILDA BUSINESS FORESIGHT RADIO KICKS OFF DECEMBER RADIO PROGRAM HEALTHCARE SERIES

Healthcare Experts will share secrets of success to help entrepreneurs advance to next level

POUGHKEEPSIE, NY – December 5, 2016 -- According to Dr. Nilda Perez, President/CEO and host of Foresight Business Radio (FBR), carried on Juan 95.7 and La Super Latina, nearly 80 to 90 percent of start-ups will fail in the first five years. In an effort to provide small business owners an edge and the opportunity for success, DR NILDA RADIO will host its December series with a focus on healthcare.

"Healthcare is one of the top industries and with more people living longer life, it is very wise for entrepreneurs to pursue business opportunities in this field, which could be highly fruitful and fulfilling," said Dr. Perez. "However, as a healthcare business owner it is highly important to know the regulations and policies so that there is a long survival rate."

DR NILDA RADIO provides business development for small businesses through short trainings by spotlighting businesses that have obtained notable achievements through demonstrating innovation, trend-setting, foresight, strategies and thought leadership. In addition to being on the radio, FBR is carried live on Facebook at <https://www.facebook.com/nilda.perez>, as well as live each Saturday morning at 11:00 AM EST on the Greater Hudson Valley on Juan 95.7 FM or <http://JuanHudsonValley.com>. The show is also encored on La Super Latina an online streaming platform Tuesdays from 4-5 PM – EST and archived on Sound Cloud and YouTube.

This month's lineup includes the following guests and dates:

December 3 – Bruno da Gama, NTP CPT HLC AA Health Strategist, is the CEO of the [Brazilian Health Nut](#). His mission is to assist those who have problems trying to lose weight and keep it off for the rest of their lives without counting calories or suffering at the gym. He has a unique approach called "Burn Fat Forever" that will help anyone achieve weight loss. Mr. Gama is a Nutritional Therapy Practitioner, Certified Personal Trainer and a Holistic Lifestyle Coach. He will talk about his roadmap to success as a business owner.

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December 10 – Isaura Gonzalez, PsyD. is the CEO and Founder of [Latina Mastermind™](#), an organization dedicated to empowering Latinas in creating their financial legacies through powerful networks and strong collaborations. Dr. Gonzalez created the first and only app for Latinas that will allow Latinas business owners to connect globally. She is, also, set to launch the first and only podcast on Latina Leadership on December 19th, 2016!



December 17 – Lisa Miller and Jacqueline Oberst. Miller is the CEO and Founder of [VIE Healthcare](#), a healthcare operations performance improvement firm. She has been in healthcare spanning 27 years. Her successful business career has included sales and management positions with leading international healthcare and medical device manufacturers.

Oberst is a key role player in the development and ongoing success of VIE Healthcare since its establishment in 1999. She has over 30 years of experience working with healthcare and non-profit organizations. Her expertise has resulted in many cost-savings initiatives. Her notable accomplishments include \$6 million savings and credits for clients as part of VIE's extensive telecommunication and IT cost-reduction initiative. Additionally, she developed the VIE Contract Management System, a contract database that has helped organizations save in excess of \$20 million.

December 24– Sarah Andrus Taylor is the CEO of [enJoy Fun Living](#). She is a Health Strategist. Her goal is to help people experience ultimate health through gratitude for their wonderfully-made bodies and it's healing transformational overflow. Sarah has a social work degree, and today has channeled her desire to encourage and empower people to change in people's lives. She has spent the last several years training directly under the highly sought-after Dr. Jessica Dietrich-Marsh.

"I am really pleased with this lineup of talent as it will broaden and offer thousands of business owners invaluable information on how to sustain growth in their business," said Dr. Perez. "This show provides turnkey solutions for business owners that they can begin to implement immediately. The show provides proven formulas for the steady growth of businesses."

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About: Dr. Nilda Perez is an academically trained Futurist with a Doctorate in Strategic Foresight from Regent University. She is a member of the Association of Professional Futurists. She uses targeted strategies to position businesses in the 21st century with ease and efficiency.

Her goal is to help businesses of any size align themselves for longevity, an uncontested market space, increased profits, and maximum growth using a variety of tools, methods, and approaches. For more information, visit <http://DrNildaPerez.com>