

# Foresight Strategies Group

## News Release

### Contact

Andrew Ciccone, Media Relations  
Hudson Valley Public Relations  
[hello@hudsonvalleypublicrelations.com](mailto:hello@hudsonvalleypublicrelations.com)  
845.202.7087

Dr. Nilda Perez, CEO / Founder  
Foresight Strategies Group  
<http://foresightstrategiesgroup.com>  
845.206.4602

### For Immediate Release

HUDSON VALLEY, NY April 4th, 2016 — Dr. Nilda Perez, President of Foresight Strategies Group announced the re-branding of Aspire 4 Business. The re-brand was necessary to clearly refine and re-focus the strategic direction and value proposition of Foresight Strategies Group.

The re-brand started with the new brand name, that now communicates our focus on foresight and strategy. Foresight Strategies Group's methods streamline, improve and transform your business processes with innovative solutions today and strategically position your organization to succeed in the future.

Never before has there been such rapid change in history. The unprecedented change has had it's most profound impact on business. Dr. Perez started her firm offering business development coaching and consulting, over the past seven years the group has evolved into business foresight strategies.

“Business, more than any other occupation is a continual dealing with the future; it is a continual calculation, and instinctive exercise in foresight.” — Henry R. Luce.

“Foresight Strategies Group has the audacious goal of taking on your business's challenges, transforming your organization from good to outstanding — overnight with foresight strategy methods.”, Dr. Nilda Perez. Foresight Strategies Group helps businesses be open to possible futures to discover and develop thought leadership skills. To identify what internal and external changes impact their business and how to strategically address these opportunities or threats.

Foresight Strategy Group broadens your organization's inclination to look beyond the challenges of today and to spark our imagination that awakens the entrepreneurial spirit to explore new opportunities and limitless possibilities. To attain the foresight to strategically shape the future.

###