

*Dr. Nilda*

**PEREZ**

**"WE UNDERSTAND YOUR  
CHALLENGES, WE HAVE IDENTIFIED  
YOUR OPPORTUNITIES, AND WE  
CAN BUILD THAT BRIDGE"**



**BOOK DR. NILDA PEREZ TODAY!  
CONTACT HER FOR YOUR NEXT EVENT AT:**

845-206-4602  
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WWW.DR.NILDAPEREZ.COM



*Dr. Nilda*

# PEREZ

Business Blueprint Strategist/Coach

SPEAKER, TRAINER, AUTHOR, COACH

MSW, BS



Dr. Nilda Perez is a sought after speaker and author of *The Leadership Shift: The Strategic Positioning of Latino Business Leaders*. She is a keynote speaker with a wealth of experience in teaching business development strategic foresight methodologies that position companies for the future. She has collaborated her personal business experience, her doctoral degree in global business and leadership and her background in behavioral health to prepare business leaders for growth and sustainability.

Today she has focused on the advancement of the Latino business community. She equips Hispanic and non-Hispanic companies with tools for leading with excellence and mobilizing organizations to prepare for the global changes of the 21st century. Dr. Perez' rendition of foresight, cross-cultural training, innovation and knowledgebase offer tremendous value for those ready to expand as global leaders both domestically as well as internationally.

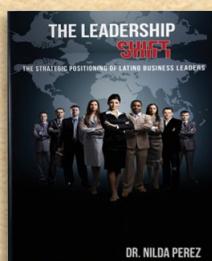
She is committed sharing her message to prepare, grow and sustain in this uncertain marketspace. Her presentations are interactive, pragmatic and impactful. Her talks are centered on propelling global business leaders for the future. She provides creative and innovative ideas for organizations, businesses, professionals, leaders and executive teams alike.

## BENEFITS YOU WILL GET FROM WORKING WITH DR. PEREZ:

- Learn techniques for outstanding leadership
- Learn the skill of cross cultural communication
- Learn how to incorporate innovative ideas to your business
- Learn how to position your business for an uncontested market space
- Learn how to prepare your business for longevity with foresight strategies

## BOOKS:

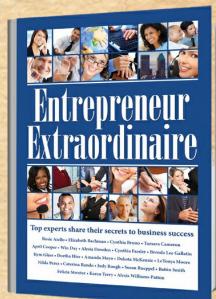
### THE LEADERSHIP SHIFT:



Dr. Nilda Perez is the author of *The Leadership Shift: The Strategic Positioning of Latino Business Leaders* in this book she discusses how global change is repositioning Latino businesses for leading in this new market space.

### ENTREPRENEUR EXTRAORDINAIRE

She is also co-author of *Entrepreneur Extraordinaire* where she also offers pointers for leading in business.



# KEYNOTE/TRAINING/WORKSHOP TOPICS:

## Leadership:

- Creating Exceptional Followership
- The Leader that Serves
- Ocean Leadership
- Cross Cultural Aspects of Leadership

## Communication:

- 21st Century Communication Skills
- Impactful Cross Cultural Communication
- International & Intercultural

## Innovation:

- Small Business Innovation Strategies
- Your Business in this Innovation Age
- Trends in Business Innovation

## PARTIAL CLIENT LIST:

- |  |  |
|--|--|
| • NYS Office of Mental Health              | • Orange County Gospel Fellowship      |
| • NYS Dept. of Corrections                 | • John Jay College of Criminal Justice |
| • Bronx Entrepreneurs and Business Network | • Monroe College Leadership Summit,    |
| • Bronx Women's Business Resource Center   | • Network Plus                         |
|  | • DePaul University                    |
|  | • U.S. Army JROTC                      |
|  | • Regent University                    |
|  | • Fordham University                   |
|  | • The NetWorks                         |

## CREDENTIALS:

- Doctorate Global Business & Leadership – Strategic Foresight – Regent University
- Certified Life Coach – PCCC Academy – Specialty: Business Development, Leadership, Cross Cultural Training
- Masters Clinical Social Work – Fordham University – Specialty: Behavioral Health, Emotional Intelligence

## FOLLOW ON SOCIAL MEDIA:

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[www.linkedin.com/in/nildaperez](http://www.linkedin.com/in/nildaperez)  
<https://twitter.com/MsNilda>  
<https://plus.google.com/u/0/+NildaPerez/posts>  
<http://www.pinterest.com/nildaperez/>



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## Business Development:

- Positioning Your Small Business for a Global Market Space
- Forces that Assemble to Create Untapped Opportunities
- Strategizing Business Growth Through Value

## Trends & Foresight:

- Recognizing Trends That Impact Your Business
- Global Foresight: Preparing Your Business for the Future
- Growth Sustainability in Era of uncertainty

## RAVE REVIEWS:

Dr. Perez gave a great presentation at our leadership summit. She taught us how to use techniques and tools to grow our church and take us into the future. She engaged our leaders into thinking outside of the box.

Pastor S. Sampson  
Orange County Gospel Fellowship

Dr. Nilda is a driven energetic speaker. She uses her broad professional and educational experience to help build other's dreams. She shares her own personal challenges and victories in building her business by offering tangible strategies to building a business mindset. She dares entrepreneurs to think outside of the box, develop clear strategies and aspire for more.

Clarisel Gonzalez, CEO  
Bronx Entrepreneur and Business Network

Dr. Nilda presents pragmatic approaches to motivating entrepreneurs to grow their business. She spoke at our school Monroe College to our young entrepreneurs and was able to connect with everyone in the room. Her presentation was professional and riveting.

George Acevedo  
Business Advocate/Counselor  
Monroe College, Bronx, NY ,

SUSTAIN

GROW

PREPARE



Dr. Nilda

# PEREZ

## BIOGRAPHY

Dr. Nilda Perez is the CEO and Founder of The Latino Academy for Business™ (The LAB) and Aspire for Business™, subdivisions of Aspire 4 Life Inc., platforms that combine her background in behavioural health and business. Dr. Perez is the co-author of *Entrepreneur Extraordinaire* and most recently, the author of *The Leadership Shift: The Strategic Positioning of Latino Business Leaders*, which was birthed from her doctoral dissertation.

"Dr. Nilda Perez is an energetic presenter whose years of business experience and expertise are evident. I witnessed how she could pinpoint a business's strengths and weaknesses via an open interactive group conversation. She encouraged participation and shared a wealth of knowledge. I gained great professional insight and I strongly recommend Dr. Nilda."

Phillip Velez,  
Velez Communication

The LAB, founded in 2014, is a bilingual college quality online training program, developed from her doctoral research in Global Business and Leadership from Regent University. Her research indicated that Latino businesses, for the most part, remain small and have yet to reach large status proportions in comparison to non-Latino corporations. This lead to her melding her behavioural health and business development background to provide specialized training to small business owners. The LAB offers cutting edge training, tools and strategies instructed by her and hand selected business experts.

Inspired by her father, a business owner with only a 2nd grade education, Dr. Perez has embarked on her own journey of entrepreneurship. In 2005, she founded Aspire 4 Life Inc., a counselling and personal, professional life coaching service that has helped many individuals achieve and surpass their goals. In 2009 Dr. Perez founded Aspire 4 Business™ a coaching and consulting service. It was motivated from her awareness in an increase in entrepreneurship and the need for coaching and consulting in areas of leadership, innovation, cross cultural training and strategic foresight, to organizations. She was simultaneously accepted into the school of business doctoral program at Regent University. Dr. Perez has an extensive speaking experience. She does keynote speaking, training and workshops. She speaks in conferences, universities, schools, round tables, symposiums and faith based organizations. Engaging the audience in participation and making the experience fun while educational is her specialty; she is considered an edutainer.

Dr. Nilda Perez earned a B.A. in Social Science from Adelphi University a Master's in Clinical Social Work from Fordham University and a doctorate in Global Business and Leadership – Strategic Foresight. Her articles have been published on Alma Emprendedora, ACHI Magazine, and she was recently interviewed by Aquí TV.

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